Pride & Passion
2020 BENEFIT AND AUCTION

Fostering LGBTQ-Inclusive Families, Schools & Communities

celebrating families: choosing love

Friday, May 1, 2020 | 6:00 pm
Boston Marriott Copley Place

SPONSORSHIP OPPORTUNITIES
Dear Friends,

More than 25 years ago, Greater Boston PFLAG helped to establish the Massachusetts Safe Schools program to address the alarmingly high rates of bullying and suicide risk facing LGBTQ+ youth. Despite significant advances in LGBTQ+ rights and visibility, LGBTQ+ students continue to report substantially elevated rates of bullying missed school days due to safety concerns and suicide risk.

In this environment, and with a record number of youth identifying as LGBTQ+, demand for Greater Boston PFLAG’s Safe Schools and Communities program has never been greater. This year, we delivered a record number of trainings to schools, corporations, health centers, mental health practices and faith institutions. We grew our staff to include six full-time employees and enhanced our Support Group, Helpline, Adult and Youth Speaker programs. We mobilized our passionate and dedicated network of families, friends and allies to help achieve important policy improvements including a ban on the barbaric practice of conversion therapy and lobbying for gender neutral designation on state documents and identifications. We are also incredibly proud to accept PFLAG National’s 2019 Chapter Award for our work with the historic Yes on 3 campaign, our unique training programs and vast support group network.

We recently completed a comprehensive strategic planning process that sets the stage for continued growth while maximizing the quality, impact, and sustainability of our programs. This year, work will focus on strengthening delivery and impact measurements across existing programs. Over the next three years, we will pilot new programs and delivery methods to extend our reach, drive impact and serve the needs of the most marginalized within the LGBTQ+ community, including those who are multiply impacted due to their race, ethnicity, gender, age, religion, ability, and/or socio-economic class.

We ask for your generous sponsorship so that we may continue our work to support loving families, develop safe communities, and create a diverse and inclusive society for all.

Thank you,

Deb Zucker (she/her)
Board Chair

ABOUT GREATER BOSTON PFLAG

Founded in 1978, Greater Boston PFLAG is the largest of over 400 chapters throughout the United States. Through support, education and advocacy, we help change attitudes and create an environment of understanding so that LGBTQ+ people, family members and friends can live in a world that is safe and inclusive. GBPFLAG is a 501(c)3 nonprofit corporation.

SKYE PADOVANI

Last year’s Elsie Frank Scholarship winner Skye Padovani (she/her/hers) is currently attending Champlain College studying psychology. As a high schooler, she was A Better Chance Scholar, from the Bronx, New York, before moving to Andover High School. At AHS, she participated in various activities ranging from being a member of Poetry club to the President of her school’s Gender and Sexuality Alliance Club, where she started a program to educate middle school students in the district. Outside of school she is an advocate for change in education for students of color and LGBTQ+ students.
LINDA DORCENA FORRY (she/her) and BILL FORRY (he/him) have been passionate human rights advocates for their entire lives. Both born and raised in Boston, they fell in love and were keenly aware that not long ago, their interracial marriage would have been illegal. When the fight for marriage equality was being hotly debated, Linda and Bill stood up and spoke out on behalf of every person’s right to love and marry the partner of their choice. From that fight in 2004 to speaking out against federal policies that roll back the rights of LGBTQ+ people across the country, Linda and Bill are courageous in their support for the LGBTQ+ community and continue to fight to make our voices heard.

As a Democrat and State Senator serving in the Massachusetts Legislature from 2013-2018, Linda could be counted upon to fiercely advance the rights and privileges of all people. Now as Vice President of Northeast Region, Diversity, Inclusion and Community for Suffolk Construction, she is leading the conversation on fairness and equity within the corporate community and the construction business.

Bill Forry is the Managing Editor for Boston Neighborhoods News and directs editorial content for 4 newspapers and companion websites, covering with special interest, news within the Irish-American and Haitian-American communities. Recently recognized by the Boston Business Journal as one of the Power 50 in Boston, he is a much-respected leader making an impact on issues of social justice and opportunity for all.

Linda and Bill have raised four children and live in Lower Mills, a neighborhood within the City of Boston.

“Family isn’t always blood. It’s the people in your life who want you in theirs; the ones who accept you for who you are. The ones who would do anything to see you smile and who love you no matter what.”

–MAYA ANGELOU
PRIDE AND PASSION PRESENTING SPONSOR: $35,000+
• Recognition as Presenting Sponsor on all event materials
• Reserved VIP Head Table for 20 guests
• Full-page color ad in on-site publication
• Recognition from the stage
• Recognized as Presenting Sponsor on event scholarship poster installation
• Full year of recognition as “Corporate Partner” at all major events (such as Major Donor Appreciation Event)
• Company logo/family name placed on:
  – Event invitation (distribution: 5,000)
  – Video screen at event
  – Greater Boston PFLAG website for one year
  – GBPFLAG electronic communications for one year (circulation: over 5,000)
• Access to our Workplace Support & Education Program, tailored to the needs of your company. Services include: Workshops and seminar series; participation in diversity training workshops; presence at your resource fairs; resources for parents, families, and friends of LGBTQ+ individuals; general consultation on LGBTQ+ issues; partnership with your Employee Assistance Program (EAP)

STRENGTHENING FAMILIES SUSTAINER: $25,000
• Reserved premium seating for 16 guests
• Full-page ad in on-site publication
• Recognition from the stage
• Full year of recognition as “Corporate Partner” at all major events (such as Major Donor Appreciation Event)
• Company logo/family name placed on:
  – Event invitation (distribution: 5,000)
  – Video screen at event
  – Greater Boston PFLAG website for one year
  – GBPFLAG electronic communications for one year (circulation: over 5,000)
• Access to our Workplace Support & Education Programs, tailored to the needs of your company

SAFE COMMUNITIES CONTRIBUTOR: $15,000
• Reserved premium seating for 12 guests
• Full-page ad in on-site publication
• Recognition from the stage
• Full year of recognition as “Corporate Partner” at all major events (such as Major Donor Appreciation Event)
• Company logo/family name placed on:
  – Event invitation (distribution: 5,000)
  – Video screen at event
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  – GBPFLAG electronic communications for one year (circulation: over 5,000)
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  – GBPFLAG electronic communications for one year (circulation: over 5,000)
• Access to our Workplace Support & Education Programs, tailored to the needs of your company

TAKE A STAND BENEFACTOR: $10,000
• 10 reserved seats, preferred placement
• Full-page ad in on-site publication
• Recognition from the stage
• Company name/family name placed on:
  – Event invitation (distribution: 5,000)
  – Video screen
  – Greater Boston PFLAG website for one year
  – GBPFLAG electronic communications for one year (circulation: over 5,000)
• Two sessions of our Workplace Support & Education Program, tailored to the needs of your company

SELF-ESTEEM INVESTOR: $5,000
• 6 reserved seats
• Half-page ad in on-site publication
• Recognition from the stage
• Company name/family name placed on:
  – Video screen
  – Greater Boston PFLAG website for one year
  – GBPFLAG electronic communications for one year (circulation: over 5,000)
• One session of our Workplace Support & Education Program, tailored to the needs of your company

INSPRIED ALLY: $3,000
• 4 reserved seats
• Quarter-page ad in on-site publication
• Company name/family name placed on:
  – Greater Boston PFLAG website for one year
  – GBPFLAG electronic communications for one year (circulation: over 5,000)

INCLUSION ADVOCATE: $1,500
• 2 reserved seats
• Listing in on-site publication
• Company name/family name placed on:
  – Greater Boston PFLAG website for one year
  – GBPFLAG electronic communications for one year (circulation: over 5,000)

TABLE HOST: $2,000
Table Hosts agree to purchase a table for 10 and invite people to attend as their guests.
• 1 reserved table for 10
• Company name/family name listed in onsite publication

TABLE CAPTAIN
Table captains agree to organize a table for 10 and their guests will purchase their tickets independently. Tickets are $200 per guest.
• 1 reserved table for 10
SPONSOR REPLY FORM

Donor Name/Company Name (Please list the donor name exactly as it should appear in print.)

Contact Name (Greater Boston PFLAG will contact this person regarding guest lists, program book ads, etc.)

Pronouns Title Telephone

Address

City State Zip

Email Address

I/WE WILL SUPPORT GREATER BOSTON PFLAG AS A SPONSOR:

☐ Pride and Passion Presenting Sponsor: $35,000+
☐ Strengthening Families Sustainer: $25,000
☐ Safe Communities Contributor: $15,000

☐ Take a Stand Benefactor: $10,000
☐ Self-Esteem Investor: $5,000
☐ Inspired Ally: $3,000

☐ Inclusion Advocate: $1,500
☐ Table Host: $2,000
☐ Table Captain

Please see the Sponsor Benefits listing for a full description.

I/WE WILL PURCHASE:

☐ Full-page Ad: $1,000
☐ Half-page Ad: $600
☐ Quarter-page Ad: $300
☐ Individual Ticket: $200

☐ Our donation of $_________________ is enclosed
☐ Check (payable to Greater Boston PFLAG)

☐ Credit Card
☐ Please Invoice (to address above)

MasterCard / VISA / American Express / Discover Number Expiration Date

Amount Signature Security Code

Billing Address (if different than above)

PLEASE RETURN THIS REPLY FORM VIA EMAIL OR MAIL TO:

Email: prideandpassion2020@gbpflag.org Mail: Greater Boston PFLAG, P.O. Box 541619, Waltham, MA 02454
For more information, www.gbpflag.org/prideandpassion or call 781-891-5966