No one should be judged or rejected by their family, friends, coworkers, or anyone else because of their sexual orientation or gender identity.

If you agree, please show your commitment to inclusion, acceptance, and safety for LGBTQ+ people with a mutually beneficial sponsorship of Greater Boston PFLAG. Your sponsorship is an investment in your values as a company and a public statement of your belief in equity for all.

As a sponsor, you will gain brand exposure to thousands of people through event publicity, social media, digital communications, educational materials, and our website.

You will also have direct access to events and education programs with our expert training team. All while strengthening Greater Boston PFLAG’s equality work in more than 50 cities and towns across the region.

Sponsorships start at $5,000 with a benefits package at each level. In addition to the opportunities listed, we’re happy to discuss customized options to meet your needs.
Greater Boston PFLAG is a unique voice in the fight for inclusion and equality. Unlike other organizations, our core mission focuses on educating and engaging the family, friends, and other allies of the LGBTQ+ community.

From running groups for people who want to better support the LGBTQ+ kids in their lives to training companies how to be more inclusive, we’re changing hearts and minds at home, at work, at school, and beyond.

Together with you, this is what’s possible each year…

- 16 local groups offering guidance and support
- 5,000 people learning how to be LGBTQ+ allies
- 145 volunteer facilitators, mentors, event speakers, and helpline responders
- 192 meetings for 2,000+ parents, caregivers, and other loved ones
ABOUT US

Greater Boston PFLAG works with families, companies, schools, nonprofits, government agencies, and religious organizations to:

• change attitudes through support, education, and training;
• advocate for equity and policy change; and
• create a society that’s safe and inclusive of LGBTQ+ people of all ages.

HISTORY

The national PFLAG movement began in 1973 when one mother shattered a culture of silence and shame by speaking out publicly about her unequivocal support for her gay son.

Greater Boston PFLAG, the largest of more than 400 PFLAG chapters in the United States, was founded five years later as an independent 501(c)3 organization.

CONTACT

For questions or more information about sponsoring Greater Boston PFLAG, please contact Sunnie Kaufmann-Paulman (she/her), Executive Director at 781-891-5966 or sunnie@gbpflag.org.
# 2022 CORPORATE & INDIVIDUAL SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>CHANGEMAKER</th>
<th>CHAMPION</th>
<th>LEADER</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50,000</td>
<td>$35,000</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

## Recognition at Annual Gala
- **Changemaker**: Ten event tickets including pre-event reception. Name/logo at event and in printed invitation and program. Name/logo link in electronic event communications.
- **Champion**: Ten event tickets including pre-event reception. Name/logo at event and in printed invitation and program. Name/logo link in electronic event communications.
- **Leader**: Eight event tickets including pre-event reception. Name/logo at event and in program. Name/logo link in electronic event communications.

## Visibility & Promotion
- **Changemaker**: One company spotlight feature in monthly enewsletter. Name/logo link on org website. Name/logo link in monthly enewsletter. Framed certificate of recognition for display. Social media announcement of partnership with link and photo.
- **Champion**: One company spotlight feature in monthly enewsletter. Name/logo link on org website. Name/logo link in monthly enewsletter. Framed certificate of recognition for display. Social media announcement of partnership with link and photo.
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## Education & Training
- **Changemaker**: Training series with GBPFLAG education team customized to your needs.
- **Champion**: Training series with GBPFLAG education team customized to your needs.
- **Leader**: Three-hour training with GBPFLAG education team.

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### 2022 CORPORATE & INDIVIDUAL SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship</th>
<th>Benefits</th>
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<tbody>
<tr>
<td><strong>PARTNER</strong></td>
<td>$15,000</td>
<td>Name/logo listing in monthly enewsletter</td>
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<tr>
<td></td>
<td></td>
<td>Certificate of recognition for display</td>
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<td></td>
<td></td>
<td>Social media announcement of partnership</td>
</tr>
<tr>
<td><strong>SUPPORTER</strong></td>
<td>$10,000</td>
<td>Name/logo listing in monthly enewsletter</td>
</tr>
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<td></td>
<td></td>
<td>Certificate of recognition for display</td>
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<tr>
<td></td>
<td></td>
<td>Social media announcement of partnership</td>
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<tr>
<td><strong>ADVOCATE</strong></td>
<td>$5,000</td>
<td>Certificate of recognition for display</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Social media announcement of partnership</td>
</tr>
</tbody>
</table>

#### VISIBILITY & PROMOTION

- **PARTNER**
- **SUPPORTER**
- **ADVOCATE**

#### EDUCATION & TRAINING

- **PARTNER**
- **SUPPORTER**
- **ADVOCATE**

#### RECOGNITION AT ANNUAL GALA

- **PARTNER**
- **SUPPORTER**
- **ADVOCATE**
Donor Name/Company Name (Please list exactly as it should appear in print.)

Contact Name
Title
(Please list exactly as it should appear in print.)
(Greater Boston PFLAG will contact this person regarding promotion, sponsorship benefits, etc.)

Address
City
State
Zip

Phone
Email
Website

I/We will sponsor Greater Boston PFLAG at the following level:

☐ Changemaker: ☐ Champion: ☐ Leader: $25,000 ☐ Supporter: $10,000
$50,000 $35,000 ☐ Partner: $15,000 ☐ Advocate: $5,000

Sponsorship will be paid by:

☐ Check (payable to Greater Boston PFLAG)
☐ Credit Card (complete fields below)
☐ Invoice me (at address above)

Credit Card Number
Expiration Date
Security Code

Name (as it appears on card)
Signature

Billing Address (if different than above)

Please return this form by email to sponsor@gbpflag.org or by mail to Greater Boston PFLAG, P.O. Box 541619, Waltham, MA 02454

Thank you for your support!

781-891-5966
Greater Boston PFLAG
gbpflag.org