



2022 SPONSORSHIP OPPORTUNITIES

No one should be judged or rejected by their family, friends, coworkers, or anyone else because of their sexual orientation or gender identity.

If you agree, please show your commitment to inclusion, acceptance, and safety for LGBTQ+ people with a mutually beneficial sponsorship of Greater Boston PFLAG. Your sponsorship is an investment in your values as a company and a public statement of your belief in equity for all.

As a sponsor, you will **gain brand exposure to thousands of people** through event publicity, social media, digital communications, educational materials, and our website.

You will also have direct access to events and education programs with our expert training team. All **while strengthening Greater Boston PFLAG's equality work** in more than 50 cities and towns across the region.

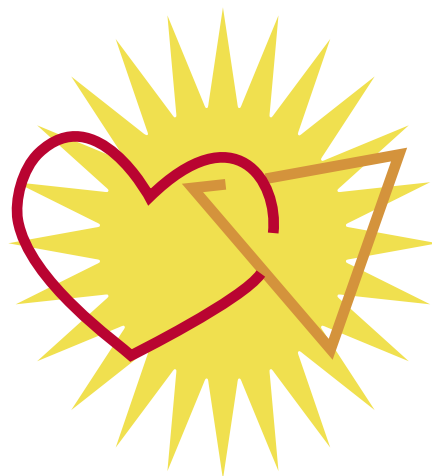
Sponsorships start at \$5,000 with a benefits package at each level. In addition to the opportunities listed, we're happy to discuss customized options to meet your needs.



HOW WE'RE DIFFERENT

Greater Boston PFLAG is a unique voice in the fight for inclusion and equality. Unlike other organizations, **our core mission focuses on educating and engaging the family, friends, and other allies of the LGBTQ+ community.**

From running groups for people who want to better support the LGBTQ+ kids in their lives to training companies how to be more inclusive, **we're changing hearts and minds** at home, at work, at school, and beyond.



Together with you, this is what's possible each year...



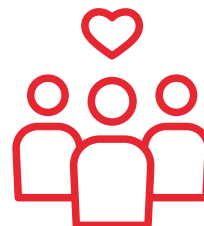
16 local groups
offering guidance
and support



5,000 people
learning how to be
LGBTQ+ allies



145 volunteer
facilitators, mentors,
event speakers, and
helpline responders

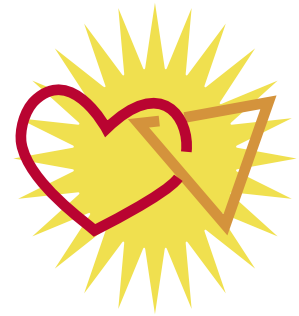


192 meetings for
2,000+ parents,
caregivers, and other
loved ones

ABOUT US

Greater Boston PFLAG works with families, companies, schools, nonprofits, government agencies, and religious organizations to:

- change attitudes through support, education, and training;
- advocate for equity and policy change; and
- create a society that's safe and inclusive of LGBTQ+ people of all ages.



HISTORY

The national PFLAG movement began in 1973 when one mother shattered a culture of silence and shame by speaking out publicly about her unequivocal support for her gay son.

Greater Boston PFLAG, the largest of more than 400 PFLAG chapters in the United States, was founded five years later as an independent 501(c)3 organization.

CONTACT

For questions or more information about sponsoring Greater Boston PFLAG, please contact **Sunnie Kaufmann-Paulman (she/her), Executive Director at 781-891-5966 or sunnie@gbpflag.org.**





2022 CORPORATE & INDIVIDUAL SPONSORSHIP OPPORTUNITIES

CHANGEMAKER
\$50,000

CHAMPION
\$35,000

LEADER
\$25,000



VISIBILITY & PROMOTION

Name/logo credit in presentation slides at trainings

One company spotlight feature in monthly newsletter

Name/logo link on org website

Name/logo link in monthly newsletter

Framed certificate of recognition for display

Social media announcement of partnership with link and photo

One company spotlight feature in monthly newsletter

Name/logo link on org website

Name/logo link in monthly newsletter

Framed certificate of recognition for display

Social media announcement of partnership with link and photo

Name/logo link on org website

Name/logo link in monthly newsletter

Framed certificate of recognition for display

Social media announcement of partnership with link



EDUCATION & TRAINING

Training series with GBPFLAG education team customized to your needs

Training series with GBPFLAG education team customized to your needs

Three-hour training with GBPFLAG education team



RECOGNITION AT ANNUAL GALA

Ten event tickets including pre-event reception

Name/logo at event and in printed invitation and program

Name/logo link in electronic event communications

Ten event tickets including pre-event reception

Name/logo at event and in printed invitation and program

Name/logo link in electronic event communications

Eight event tickets including pre-event reception

Name/logo at event and in program

Name/logo link in electronic event communications



2022 CORPORATE & INDIVIDUAL SPONSORSHIP OPPORTUNITIES

PARTNER
\$15,000

SUPPORTER
\$10,000

ADVOCATE
\$5,000



VISIBILITY & PROMOTION

Name/logo listing in monthly newsletter

Certificate of recognition for display

Social media announcement of partnership with link

Name/logo listing in monthly newsletter

Certificate of recognition for display

Social media announcement of partnership

Certificate of recognition for display

Social media announcement of partnership



EDUCATION & TRAINING

Two-hour training with GBPFLAG education team

One-hour training with GBPFLAG education team

One-hour training with GBPFLAG education team



RECOGNITION AT ANNUAL GALA

Six event tickets

Name/logo at event and in program

Name/logo listing in electronic event communications

Four event tickets

Name/logo at event and in program

Name/logo listing in electronic event communications

Four event tickets

Name/logo at event



2022 SPONSORSHIP REPLY

Donor Name/Company Name *(Please list exactly as it should appear in print.)*

Contact Name	Title	Pronouns
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(Greater Boston PFLAG will contact this person regarding promotion, sponsorship benefits, etc.)

Address	City	State	Zip
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Phone	Email	Website
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I/We will sponsor Greater Boston PFLAG at the following level:

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Changemaker:
\$50,000 | <input type="checkbox"/> Champion:
\$35,000 | <input type="checkbox"/> Leader: \$25,000
<input type="checkbox"/> Partner: \$15,000 | <input type="checkbox"/> Supporter: \$10,000
<input type="checkbox"/> Advocate: \$5,000 |
|---|--|---|--|

Sponsorship will be paid by:

- Check (payable to Greater Boston PFLAG)
- Credit Card (complete fields below)
- Invoice me (at address above)

Credit Card Number	Expiration Date	Security Code
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Name (as it appears on card)	Signature
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Billing Address (if different than above)

Please **return this form by email to sponsor@gbpflag.org**
or by mail to Greater Boston PFLAG, P.O. Box 541619, Waltham, MA 02454

Thank you for your support!