



GREATER BOSTON

# 2023 Partnership Opportunities

## ABOUT US

### LOCAL IMPACT MATTERS

Every child should feel accepted, supported, and celebrated in their identities. LGBTQ+ young people experience disproportionate harm as a result of their identities by their families, friends, classmates, and communities. It is easy to feel complacent because we are not facing the same legal challenges as folks in other states, our progress forward requires us to lead by example. Even here, LGBTQ+ youth continue to face isolation, discrimination, and violence. The 2021 MA Youth Risk Behavior Survey (YRBS) demonstrates that LGBTQ+ youth are at higher risk for almost every type of bullying, harassment, health risks, and economic instability.

### MASSACHUSETTS LGBTQ+ YOUTH

**2.1x**

more likely  
to experience  
bullying

**3.3x**

more likely  
to consider  
suicide

**2.9x**

more likely  
to endure  
homelessness



And for transgender and youth of color, these statistics can be higher with multiple identities layered on. As parents and community members, we must keep in mind that these statistics are products of the conditions in which our LGBTQ+ youth live. Decades of research show that disparities in rates of anxiety, depression and suicide ideation among LGBTQ+ students were nearly eliminated in communities with the most protective and inclusive schools. We have the power for change.

### BUT IT DOESN'T HAVE TO BE THIS WAY.

Greater Boston PFLAG works with families, companies, schools, community groups, and religious organizations to:

- Change Attitudes through support, education, and training
- Advocate for Equity and policy change
- Create a society that's safe and inclusive of LGBTQ+ people of all ages

# Our Impact

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States across the country are increasing numbers of bans preventing teachers from educating students on LGBTQ+ issues, banning trans athletes from playing sports, criminalizing gender-affirming care for youth, limiting parenting rights, removing healthcare protections, and reversing overall discrimination protections. Individuals are harassing librarians and pushing for hundreds of books to be banned in communities everywhere. Right-wing extremist groups continue to spread mis/disinformation to spread false narratives and fear. Hospitals, including Boston Children's Hospital - are being targeted by anti-trans activists who picket entrances carrying signs and yelling hateful messages as families arrived for medical appointments with their children. Our children's worlds are getting smaller and scarier and the 2021 YRBS asks a new question about mental health and it shows a poor mental health status is strongly associated with LGBTQ identity.

**Our work here matters and is critical to protecting our LGBTQ+ friends, family, and community members.**

## Healthcare and LGBTQ+ Youth

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**TRANS YOUTH AND FAMILY DAY**—Two panels of doctors from top medical institutions in the Boston area provided information for parents and others about the range of healthcare options available for transgender youth, including information on mental health, ideas on how to recognize and support the youth in crisis, and medical assistance for people, such as puberty blockers and hormones.

**TRANS DAY OF VISIBILITY**—Organized in partnership with the Commonwealth's Commission on LGBTQ Youth, this event was held on the Massachusetts State House steps. Over 150 attendees and several legislators both attended and spoke at the event, including Senate President Karen Spilka and House Speaker Pro Tem Kate Hogan.

## Schools and LGBTQ+ Youth

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Greater Boston PFLAG's Safe Schools program directly addresses the challenges LGBTQ+ youth face by educating staff and students at area schools with over 70 engagements throughout the region.

Research demonstrates that the staff educational program has made schools a safer place for LGBTQ+ students by improving teachers' attitudes towards these students and increasing their comfort in intervening in anti-LGBTQ+ behaviors.

## Communities and LGBTQ+ Youth

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We have 18 support groups across Eastern Massachusetts: helping parents, caregivers, and community members better support their LGBTQ+ family members, friends, and community members.

GBPFLAG is partnering with the MA Department of Children and Families to improve the support available for LGBTQ+ kids in the foster care system, providing trainings, and resource guides to social workers and foster parents.

GBPFLAG is a member organization with dedicated seats on the Massachusetts Commission on LGBTQ Youth state agency to help advise others in state government on effective policies, programs, and resources for LGBTQ+ youth.

# Partnership Opportunities

## Changemaker - \$50,000

- Recognition on social media sites with 4 custom posts, including 1 featured/pinned post
- 1 social media post featuring a product, service, or event that is not GBPFLAG related
- Name/logo listed in our community newsletter, training slides, website with a live link, communications, and on annual event save the date card and in program
- 10 tickets to our annual event with VIP seating
- Certificate of recognition for display, including electronic partnership badge for website, your social media to promote partnership
- Training Series Package Included - (4) 90-minute quarterly trainings - Details included on Training Description Overview

## Champion - \$35,000

- Recognition on social media sites with 4 custom posts, including 1 featured/pinned post
- 1 social media post featuring a product, service, or event that is not GBPFLAG related
- Name/logo listed in our community newsletter, training slides, website with a live link, communications, and on annual event save the date card and in program
- 10 tickets to our annual event with VIP seating
- Certificate of recognition for display, including electronic partnership badge for website, your social media to promote partnership
- Training Series Package Included - (4) 90-minute quarterly trainings - Details included on Training Description Overview

## Leader - \$25,000

- Recognition on social media sites with 2 custom posts
- Name/logo listed in our community newsletter, training slides, website with a live link, communications, and in annual event program
- 6 tickets to our annual event
- Certificate of recognition for display, including electronic partnership badge for website, your social media to promote partnership
- Opportunity to brand one community event with your name/logo
- 1 annual Training - Details included on Training Description Overview
- 1 Panel Package - Details included on Training Description Overview

## Partner - \$15,000

- Recognition on social media sites with 1 custom post
- Name/logo listed in our community newsletter, training slides, website with a live link, communications, and in annual event program
- 6 tickets to our annual event
- Certificate of recognition for display, including electronic partnership badge for website, your social media to promote partnership
- 1 annual Training, prioritized for Pride Month, unless specified otherwise - Details included on Training Description Overview

## Sustainer - \$10,000

- Recognition on social media sites with 1 custom post
- Name/logo listed in our community newsletter, training slides, website with a live link, communications, and in annual event program
- 4 tickets to our annual event
- Certificate of recognition for display, including electronic partnership badge for website, your social media to promote partnership
- 1 annual Panel Package, prioritized for Pride Month, unless specified otherwise - Details included on Training Description Overview

### **Supporter – \$6,500**

- Recognition on social media sites channels
- Name/logo listed in our community newsletter, training slides, website with a live link, communications, and in annual event program
- 4 tickets to our annual event
- Electronic Certificate of Recognition for website and/or your social media to promote partnership
- 1 annual Workplace Allyship Training, prioritized for Pride Month, unless specified otherwise - Details included on Training Description Overview

### **Advocate – \$5,000**

- Recognition on social media sites channels
- Name/logo listed in our website with a live link, training slides, and in annual event program
- Electronic Certificate of Recognition for website and/or your social media to promote partnership
- 4 tickets to our annual event OR 1 annual 60-minute Workplace Allyship Training, prioritized for Pride Month - Details included on Training Description Overview

### **Ally – \$3,000**

- Recognition on social media sites channels
- Name/logo listed in our website with a live link and in annual event program
- 2 tickets to our annual event
- Electronic Certificate of Recognition for website and/or your social media to promote partnership
- Workplace Allyship Training Resource Guide

### **Friend – \$1,500**

- Recognition on social media sites channels
- Name/logo listed in our website with a live link and in annual event program
- 2 tickets to our annual event
- Electronic Certificate of Recognition for website and/or your social media to promote partnership

### **10 Ticket Host Package – \$1,850** Host your guests at our event

- 10 tickets to our annual event shoutout
- Name listed: on slides at our annual event



You can support Greater Boston PFLAG in promoting inclusion for LGBTQ+ youth and adults. Our **Partnership Opportunities** allow your institution to directly support LGBTQ+ education, advocacy, and community support. These contributions help our efforts to build identity-affirming schools, organizations, and businesses within the Greater Boston community. With your support, we can continue to provide crucial trainings and combat harmful misinformation. Reach out for more information on how to partner with us and help create a more caring, just, and affirming world for LGBTQ+ individuals and the people who love them.



## Partner Reply Form

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Donor Name/Company Name

Contact Name/Pronouns

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Email Address

Phone Number



Scan the QR code or visit link to [www.gbpfllag.org](http://www.gbpfllag.org) to make your payment.

For questions or to be invoiced, email [give@gbpfllag.org](mailto:give@gbpfllag.org) or call 781-891-5966.



Please return this form by email to [give@gbpfllag.org](mailto:give@gbpfllag.org) or to Greater Boston PFLAG, P.O. Box 541619, Waltham, MA 02454

**Thank you for your support and partnership!**